



*Four-Year Degree Plan: Bachelor of Science in Public Relations*

Catalog Year: 2023-2024

**COLLEGE OF  
LETTERS,  
ARTS AND  
SCIENCES**

This is a degree plan for completing a Bachelor of Science in Public Relations in eight semesters. This document is meant to be used as a guide for planning purposes only and is intended for use in consultation with a Professional Academic or Faculty advisor. **Students are responsible for consulting advisors and the [MSU Denver catalog](#) for degree requirements.**

Year One					
Semester 1			Semester 2		
Fall		Credits	Spring		Credits
ENG 1010	Composing Arguments	3	ENG 1020	Research and Argument Writing	3
JMP 1450	Media Literacy	3	JMP 1100	Journalism Fundamentals	3
MTH XXXX	Quantitative Literacy	3	--	General Studies Requirement	3
--	Oral Communication	3	--	General Studies Requirement	3
--	General Studies Requirement	3	--	General Studies Requirement	3
<b>Semester 1 Total</b>		<b>15</b>	<b>Semester 2 Total</b>		<b>15</b>

Year Two					
Semester 3			Semester 4		
Fall		Credits	Spring		Credits
JMP 2430	Introduction to Media Production	3	JMP 3700	Public Relations Writing	3
JMP 2435	Multimedia Writing & Production	3	--	General Studies Requirement	3
JMP 2700	Fundamentals of Public Relation	3	--	General Studies Requirement	3
JMP 3540	Mobile & Social Media Comm.	3	--	Minor/Elective Requirement	3
	General Studies Requirement	3	--	Minor/Elective Requirement	3
<b>Semester 3 Total</b>		<b>15</b>	<b>Semester 4 Total</b>		<b>15</b>

Year Three					
Semester 5			Semester 6		
Fall		Credits	Spring		Credits
JMP 3720	Media and Influencer Relations	3	JMP XXXX	PR Elective	3
JMP 3740	PR Research, Planning & Mgmt	3	JMP 4740	Public Relations in Crisis	3
JMP 3510	Portfolio Presentation	1	JMP 4750	Public Relations Lab	3
--	Minor/Elective Requirement	3	--	Minor/Elective Requirement	3
--	Minor/Elective Requirement	3	--	Minor/Elective Requirement	3
--	Elective Requirement	2			
<b>Semester 5 Total</b>		<b>15</b>	<b>Semester 6 Total</b>		<b>15</b>

Year Four					
Semester 7			Semester 8		
Fall		Credits	Spring		Credits
JMP 3980	Internship: JMP	3	JMP 4500	Ethical & Legal Issu in Journalism	3
JMP XXXX	PR Elective	3	--	Minor/Elective Requirement	3
--	Minor/Elective Requirement	3	--	Minor/Elective Requirement	3
--	Minor/Elective Requirement	3	--	Minor/Elective Requirement	3
--	Minor/Elective Requirement	3	--	Minor/Elective Requirement	3
<b>Semester 7 Total</b>		<b>15</b>	<b>Semester 8 Total</b>		<b>15</b>

**Program Total: 120**

Advisor Contact Information: Schedule an Appointment through [SSC Navigate](#) or visit [CLAS Academic Advising](#) for more information

## Detailed Course Listing

Core Requirements		
JMP 1100	Journalism Fundamentals	3
JMP 1450	Media Literacy	3
JMP 2430	Introduction to Media Literacy	3
JMP 2435	Multimedia Writing & Production	3
<b><i>Core Requirements Total</i></b>		<b>12</b>

Specific Degree Requirements		
JMP 2700	Fundamentals of Public Relation	3
JMP 3510	Portfolio Presentation	1
JMP 3540	Mobile and Social Media Comm.	3
JMP 3700	Public Relations Writing	3
JMP 3720	Media and Influencer Relations	3
JMP 3740	PR Research, Planning & Mgmt	3
JMP 3980	Internship: JMP	3
JMP 4500	Ethical & Legal Issues in Journalism	3
JMP 4740	Public Relations in Crisis	3
JMP 4750	Public Relations Lab	3
<b><i>Specific Degree Requirements Total</i></b>		<b>28</b>

### Program Totals

General Studies Requirements	33
Department Core	12
PR Core	28
PR Electives	6
Minor Courses	18
Unrestricted Electives	23
<b><i>Total to Graduate</i></b>	<b>120</b>