The 30th Anniversary of Hope
By Lynne Winter

The Pamela McIntyre-Marcum Memorial Scholarship, established in 1987, is a tribute to the life of former MSU Denver professor, Pamela McIntyre-Marcum. Her children, Michaela Frank and Brendan Marcum, are passionate about sharing, with the MSU Denver community, the story of the amazing and dedicated person that their mother was and the legacy she left behind after her untimely death in 1987.

Pamela McIntyre-Marcum was, first and foremost, a mother. Brendan and Michaela, now adults, have fond memories of growing up with a mother who was as enthusiastic about teaching as she was about being a mother.

"She loved teaching," Michaela explains. "She was passionate about everything that she did."

An assistant professor of marketing and advertising at MSU Denver (then MSCD) from 1973-1987, Pamela was involved in numerous on-campus activities. She acted as the faculty advisor for Phi Chi Theta, a business marketing honor society, was a member of MSU Denver's Board of Publications and sat on the faculty senate. She was named Educator of the Year in 1980 by the Associated Students of MSCD.

"She created community alliances," says Michaela. "She had an amazing relationship with the community and would take her classes on field trips to visit local businesses so that they could learn beyond the classroom."

Michaela and Brendan marvel at what their mother was able to accomplish in both her professional and personal lives.

"I have a real admiration for what she was able to do, and her dedication to being a mother and a teacher," says Brendan. "It isn't until you're a parent that you realize that it takes a lot of hard work to juggle life."

Michaela and Brendan are acutely aware that the experience of losing their mother at such a young age shaped the adults that they have become. They note that although they have had individual struggles because of their loss, they have grown into thriving, loving, people with families and successful careers.
"We are blessed to have inherited her love of life," says Michaela. "We want other survivors to know that it is possible to have hope. You can have a happy, successful life. You can move forward. You have a choice."

Brendan echoes his sister's sentiments, "It is not easy, but it is possible to achieve your goals. Our hope is that this scholarship will be a tool that students can use to persevere in life."

Each spring, the **MSU Denver Institute for Women’s Studies and Services (IWSS)** honors the life of Pamela McIntyre-Marcum, as well as the families and friends of those affected by interpersonal violence, with their annual fundraiser, The Outstanding Women's Awards. The awards celebrate women who are part of the university and have enhanced the MSU Denver campus community with their outstanding contributions. All proceeds raised by the event go towards the **Pamela McIntyre-Marcum Memorial Scholarship**.

To support MSU Denver's community of survivors by attending or volunteering to assist with **The Outstanding Women's Awards**, you can find more information [here](https://msudenver.edu/women/events/outstandingwomensawards/). If you have any questions, please contact the MSU Denver IWSS at womens.studies@msudenver.edu or 303-556-8441.

"We want to honor our mother and stand up for a worthy cause," say Michaela and Brendan. "This scholarship has a lot to offer the campus community, and we want to make sure that every survivor knows that there is help and hope."

Women who have confronted violence in their lives are strongly encouraged to apply for this unique scholarship. **All majors are eligible.** Additional information about specific requirements for this scholarship, and other scholarships offered by the MSU Denver Institute for Women’s Studies and Services (IWSS), can be found [here](http://msudenver.edu/women/scholarships/iwssscholarships/).