

3RD ANNUAL MSU DENVER

TEACHING AND LEARNING WITH  
TECHNOLOGY SYMPOSIUM



DENVER, COLORADO • OCTOBER 24, 2014







**METROPOLITAN**  
**STATE UNIVERSITY**<sup>SM</sup>  
**OF DENVER**

# SCHEDULE AT A GLANCE

Time	Session	Location
8:00am - 9:00am	Registration	Student Success Building Lobby
8:00am - 9:00am	Breakfast	Student Success Building 2nd Floor Atrium
9:00am - 10:00am	Concurrent Sessions 1	Student Success Building 2nd Floor
10:15am - 11:15am	Concurrent Sessions 2	Student Success Building 2nd Floor
11:30am - 12:30pm	Keynote	St. Cajetan's Center
12:45pm - 1:45pm	Lunch	Student Success Building 2nd Floor Atrium
2:00pm – 2:25pm	Concurrent Sessions 3	Student Success Building 2nd Floor
2:35pm – 3:00pm	Concurrent Sessions 4	Student Success Building 2nd Floor
3:15pm - 3:40pm	Concurrent Sessions 5	Student Success Building 2nd Floor
3:50pm – 4:15pm	Concurrent Sessions 6	Student Success Building 2nd Floor
4:30pm - 5:30pm	Café Pédagogique	Hotel & Hospitality Learning Center

## TRACK KEY

Track	Building	Room
 Course Quality	Student Success Building	Room 201
 Multimedia for Learning	Student Success Building	Room 202
 Best Practices for Learning	Student Success Building	Room 203
 Blended Learning	Student Success Building	Room 204
 Social Learning	Student Success Building	Room 205
 Teaching Online	Student Success Building	Room 206

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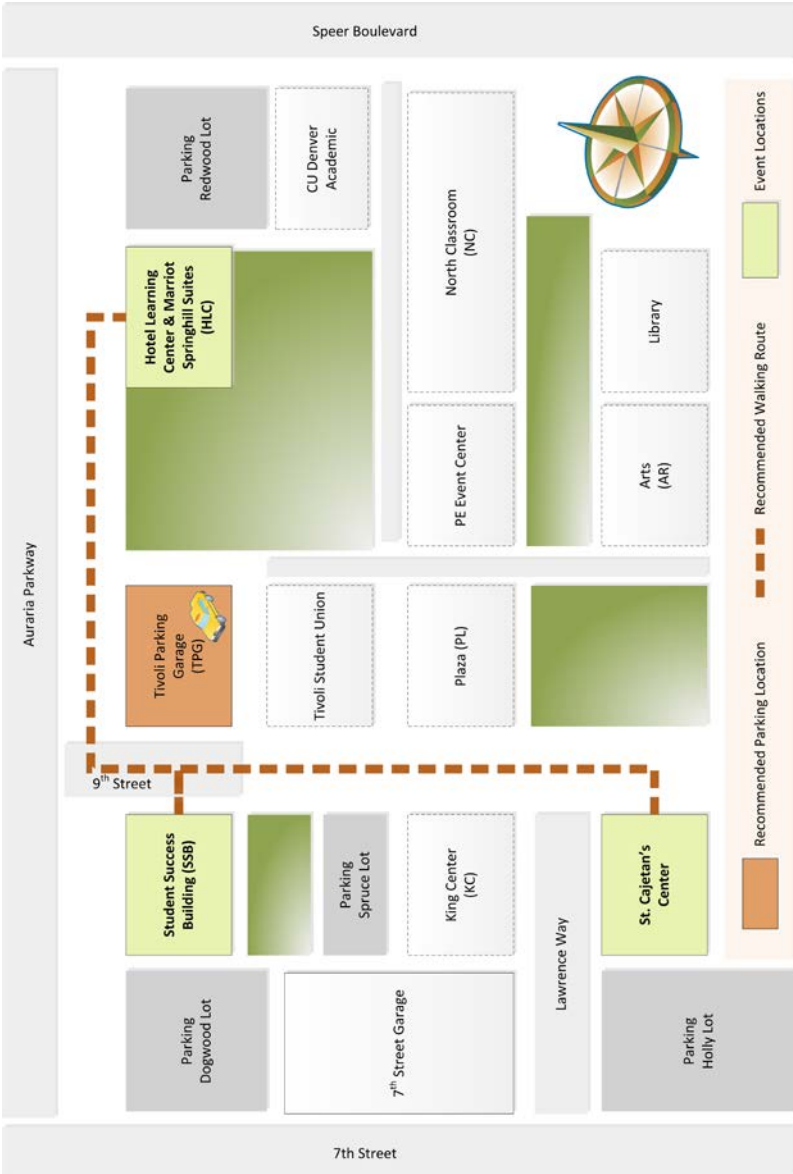
Event Staff

Café Pédagogique

Notes

# CAMPUS MAP

## Auraria Campus




# DETAILED SCHEDULE

8:00am - 9:00am • Registration Student Success Building	Lobby
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8:00am - 9:00am • Breakfast Student Success Building 2 <sup>nd</sup> Floor	Atrium
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9:00am - 10:00am • Concurrent Session 1 Student Success Building 2 <sup>nd</sup> Floor	Room
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<b>A Conversation About the State of Quality in Online Education</b> Presenters: Sharon Stevens, University of Colorado Colorado Springs; Carol Parenteau, University of the Rockies; Roberta Calderaro, Community College of Denver; Kim Hosler, University of Denver; Ann Diker, MSU Denver • Moderators: Karen Kaemmerling, Colorado Mountain College; Michael Erskine, MSU Denver	 201
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<b>1,000 Words are Worth a Picture: Infographics to Enhance Teaching and Learning</b> Presenters: Normandy Roden, University of Colorado System; Travis Chillemi, University of Colorado System	202
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<b>Multimodal Composition, Online Peer-to-Peer Consulting, and Designing Digital Storytelling Assignments</b> Presenters: Alaina Feltenberger Beaver, University of Colorado Boulder; Allison Carr Waechter, University of Colorado Boulder	203
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<b>Integrating Online Discussion: Designing, Fostering, and Assessing Instructional Conversations</b> Presenters: Deborah Horan, MSU Denver; Todd Reimer, MSU Denver; Philip Bernhardt, MSU Denver; Kathleen Luttenegger, MSU Denver	204
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*Indicates that the presentation will be live streamed*

<p><b>Social Learning: A Connected Conversation in the 21st Century</b>  Presenters: Edward Burton, CU Boulder; Todd Wolfe, History Colorado; David Lyons, UC Denver; Michelle Pearson, Adams 12 School District; Chris Jennings, MSU Denver • Moderators: Taylor Kendal, TPS Colorado; Ted Penberthy, ATD</p>	205	
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<p><b>Running an Online Program: A Peek into Implementation Issues</b>  Presenters: Aysenur Ozyer, University of Colorado Denver; Laura Summers, University of Colorado Denver; Len Scrogan, University of Colorado Denver; Jenna Linder- VanBerschot, University of Colorado Denver; Brent Wilson, University of Colorado Denver</p>	206	
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<p>10:15am - 11:15am • Concurrent Session 2  Student Success Building 2<sup>nd</sup> Floor</p>		Room
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<p><b>The Integration of Quality Matters – It All Began with Collaboration with Faculty</b>  Presenters: Sharon Stevens, University of Colorado Colorado Springs; Jacqueline Crouch, University of Colorado Colorado Springs</p>	201	
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<p><b>Student Perceptions of using VoiceThread in an Online Course</b>  Presenters: Nicole Ellison, Regis University; Cheryl Kruschke, Regis University</p>	202	
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<p><b>Accessibility Equals Inclusive Excellence!</b>  Presenter: Melanie Morel, MSU Denver</p>	203	
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<p><b>Intentional Blending: Developing a Blended Learning Course</b>  Presenter: Barbara Barclay, MSU Denver; Elizabeth Mendez- Shannon MSU Denver</p>	204	
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<p><b>Undergraduate Research &amp; Service Learning through Sociological Inquiry</b>  Presenter: Linda Mariposa Marangia, MSU Denver</p>	205	
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<p><b>This Class Can Never Be Taught Online! Or Can It?</b>  Presenter: Jackson Lamb, MSU Denver</p>	206	
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11:30am - 12:30pm • Keynote Speech  
St. Cajetan's Center



Auditorium

12:45pm - 1:45pm • Lunch  
Student Success Building 2<sup>nd</sup> Floor

Atrium

2pm - 2:25pm • Concurrent Session 3  
Student Success Building 2<sup>nd</sup> Floor

Room

### Maximizing the Online Environment in Africana Studies

Presenter: Jacquelyn Benton, MSU Denver

201

### What Are We Looking At and Thinking?

Presenter: Christopher Jennings, MSU Denver



202

### Why Open Educational Resources Should Be Integral to Course Development Strategy

Presenter: Geoffrey Rubinstein, University of Colorado Boulder

203

### Blended Learning: Facilitating Change in Engineering Technology

Presenter: Brenda M. Perea Colorado Community College System,  
Peter Lindstrom Colorado Community College System

204

### Personal Branding: Using Social Media to Promote Your Brand

Presenter: Edward R Burton, University of Colorado Boulder

205

### What Have You Done for Me Lately? Student Expectations of Online Courses

Presenter: Liz Gallegos, MSU Denver

206

2:35pm - 3:00pm • Concurrent Session 4  
Student Success Building 2<sup>nd</sup> Floor

Room

**Is Your Faculty Training OSM?**

Presenters: Michael Edwards, CU Online; Crystal Gasell, CU Online;  
David Lyons, CU Online

201

**Instructional Video: Design Tips to Increase Teaching Effectiveness**

Presenter: Alex Martinez, University of Denver

202

**E-textbooks in Online Education: A Quantitative Study on Student Engagement and Achievement**

Presenters: Mingzhen Bao, Ashford University; Jeral Kirwan, Ashford University; Sanaa Riaz, Ashford University

203

**Just in Time Teaching - A 21st Century Teaching Technique**

Presenter: Jeff Loats, MSU Denver



204

**Social Media Networks: The Scary, The Awesome, and The Scary Awesome**

Presenter: David Lyons, MSU Denver

205

**Effectively Using Student Groups in Online Classes**

Presenter: Raj Khandekar, MSU Denver

206

3:15pm - 3:40pm • Concurrent Session 5  
Student Success Building 2<sup>nd</sup> Floor

Room

**Multiple Online Quiz Attempts - Do They Help Student Performance?**

Presenter: Ann Diker, MSU Denver

201

**Curation Tools for Teaching and Learning**

Presenter: Nicole Ellison, Regis University

202

**Studying Video Games as Ideological Texts**

Presenter: Sherry Jones, Community College of Denver

203



<p><b>Flipping an Introductory Computer Programming Classroom – An Experiment in Progress</b></p> <p>Presenter: David Kramer, MSU Denver</p>	204	
<p><b>College Newbies: What Toolkits Do Your Students Bring From the K-12 Schools?</b></p> <p>Presenters: Laura Israelsen, Adams 12 School District, 2010 Librarian of the year; Michelle Pearson, Adams 12 School District, 2011 Teacher of the Year</p>	205	
<p><b>First You're Engaged, and Soon You're Not: Technology to Teach Human Trafficking</b></p> <p>Presenter: Annjanette Alejano-Steele, MSU Denver</p>	206	
<p>3:50pm - 4:15pm • Concurrent Session 6 Student Success Building 2<sup>nd</sup> Floor</p>		Room
<p><b>Enhancing Teaching Effectiveness in an Online Classroom Using Textbook Companion Site</b></p> <p>Presenter: Ting Jiang, MSU Denver</p>	201	
<p><b>Building Online Communities: Communication and Conversation Using Blackboard Collaborate</b></p> <p>Presenter: Rebecca Cottrell, MSU Denver</p>	202	
<p><b>Digital Pedagogies: The What, Why, When and How of Selecting the Right Technology</b></p> <p>Presenters: Maria Akrabova, MSU Denver; Maria Rey, Lopez MSU Denver</p>	203	
<p><b>Boosting Aptitude in Mathematics 2.0</b></p> <p>Presenter: Duane Bird Bear, MSU Denver; Markus Pettersson, NTI</p>	204	
<p><b>Social Media Comparisons: USA and China</b></p> <p>Presenter: Christopher Jennings, MSU Denver</p>	205	
<p><b>20 Things You Should be Doing in your Online Course</b></p> <p>Presenter: Crystal Gasell, CU Online; Michael Edwards, CU Online; David Lyons, CU Online</p>	206	

# SPONSOR TRACK

Student Success Building 2<sup>nd</sup> Floor  
Room 207

**Cisco: Using Real Time Video Solutions in the Classroom - An Example Teaching Session**

Session Time: 9:00am - 10:00am  
Presenter: Lance Ford

**Blackboard: Using Collaborative Tools to Enhance the Online Teaching and Learning Experience**

Session Time: 10:15am - 11:15am  
Presenter: Jorge Salinas

**iClicker**

Session Time: 2:00pm - 2:25pm  
Presenter: Steve Foster

**Kramer**

Session Time: 2:35pm - 3:00pm  
Presenters: Darrin P. Kimsey, Andres Garcia

**Kaltura**

Session Time: 3:15pm - 3:40pm  
Presenter: Wade Howard

## KEYNOTE SPEAKER



Charles Dziuban is Director of the Research Initiative for Teaching Effectiveness at the University of Central Florida (UCF) where has been a faculty member since 1970 teaching research design and statistics. He received his Ph.D. from the University of Wisconsin. Since 1996, he has directed the impact evaluation of UCF's distributed learning initiative examining student and faculty outcomes as well as gauging the impact of online, blended and lecture

capture courses on the university. Chuck has published in numerous journals including *Multivariate Behavioral Research*, *The Psychological Bulletin*, *Educational and Psychological Measurement*, the *American Education Research Journal*, the *Phi Delta Kappan*, the *Internet in Higher Education*, the *Journal of Asynchronous Learning Networks*, and the *Sloan-C View*. His methods for determining psychometric adequacy have been featured in both the SPSS and the SAS packages. He has received funding from several government and industrial agencies including the Ford Foundation, Centers for Disease Control, National Science Foundation and the Alfred P. Sloan Foundation. In 2000, Chuck was named UCF's first ever *Pegasus Professor* for extraordinary research, teaching, and service and in 2005 received the honor of *Professor Emeritus*. In 2005, he received the Sloan Consortium award for *Most Outstanding Achievement in Online Learning by an Individual*. In 2007 he was appointed to the National Information and Communication Technology (ICT) Literacy Policy Council. In 2010, Chuck was named an inaugural *Sloan-C Fellow*. In 2012 the University of Central Florida initiated the Chuck D. Dziuban Award for Excellence in Online Teaching for UCF faculty members in honor of Chuck's impact on the field of online teaching.

Chuck has co-authored, co-edited, or contributed to numerous books and chapters on blended and online learning including *Handbook of Blended Learning Environments*, *Educating the Net Generation*, and *Blended Learning: Research Perspectives*. He has given invited presentations on how modern technologies impact learning at more than 80 colleges and universities worldwide. His new book *Blended Learning Research Perspectives II*, co-edited with Anthony Picciano and Charles Graham was released in the fall of 2013.

## EVENT PARTNERS AND SPONSORS



### Metropolitan State University of Denver

MSU Denver provides students with a transformative academic experience and serves the community as a courageous change agent and a gateway to opportunity. The University's **broad access, affordable tuition, quality academic experience and excellent outcomes** add up to a high-value education.



### eLearning Consortium of Colorado (eLCC)

The eLearning Consortium of Colorado (formerly Colorado TELECOOP) is an organization based in Colorado, U.S.A. The membership consists of a coalition of public and private colleges, universities, K-12 education, and private sector business dedicated to the enhancement of educational opportunities through eLearning since 1986.

# Blackboard®

## Blackboard

At Blackboard, we started out with a unique idea - if we are not learning something new every day, we are not moving forward. Right now, there is a great opportunity to reimagine education, from pre-K through lifelong learning and across the student experience. In the next decade, we will see an incredible influx of new ideas that challenge the status quo and support learners in new ways. Our goal is to make learning more desirable, accessible, and meaningful for learners. By doing this, we have a shared sense of purpose with teachers, administrators and leaders at all levels that are working to improve outcomes for learners.



## Cisco Systems

Cisco Systems, Inc. is the industry leader in networking and real time communications solutions. These solutions are used in 95% of Fortune 500 companies, and a majority of Higher Education institutions. In addition to Cisco's leading network infrastructure solutions, Cisco's collaboration and communications solutions include real-time video conferencing, web-based meeting and collaboration tools, software for mobile devices, and applications that capture, transcode, catalog and stream video conferences.



## Kramer Electronics

Kramer Electronics manufactures and distributes reliable products for ProAV signal management. Kramer's product line includes distribution amplifiers, switchers, matrix switchers, transcoders, encoders, decoders, scalers, scaler/switchers, fiber optic products, HDBaseT range extenders, cables, speakers, Sierra Video broadcast routers and multi-viewers, Minicom Digital Signage products, Kramer Powered by Calibre scaler/switchers and more.



## Smarthinking

Colleges and universities use Smarthinking's online service to provide academic support to their students in basic math and writing, but also in more advanced subjects like organic chemistry, math beyond calculus, finance, and advanced statistics. Our tutors are experts in teaching as well as in their field, with the overwhelming majority holding a master's or Ph.D. in their subject area. Smarthinking's Online Writing Lab provides students with individualized feedback and critique on reports, as well as on resumes and cover letters. Smarthinking is easily integrated into online platforms for cross campus integration.



## Association for Talent Development

### **Value**

Metro Denver's Premier Learning and Performance Community for Cutting Edge Professional Development and Connections through Networking

### **Mission**

Developing Leaders in Learning and Organizational Performance

### **Vision**

A thriving community of leaders in training and development that engages, inspires, and connects professional members and volunteers to promote best practices in our industry



## Kaltura

Kaltura provides the world's first and only Open Source Online Video Platform. Our platform includes industry leading media management applications as well as a framework for developing custom applications. That basically means that Kaltura provides you with flexible video solutions to cover all of your needs both now and in the future.





## **TEACHING** *with* PRIMARY **SOURCES**

### **Teaching with Primary Sources at MSU Denver**

Funded by a grant from the Library of Congress, the Teaching with Primary Sources (TPS) program at MSU Denver promotes the use of primary sources in instruction to engage students, develop their critical thinking skills and construct knowledge by offering FREE professional development opportunities for K-12 educators (in-service and pre-service) across the state.

## **PLANNING COMMITTEE**

Michael Erskine, MSU Denver

Karen Kaemmerling, Colorado Mountain College/eLCC Co-Director

Kathy Keairns, University of Denver, eLCC

Taylor Kendal, Teaching with Primary Sources/Library of Congress

James Lyall, MSU Denver

Alex McDaniel, MSU Denver

Paul Novak, University of Denver/eLCC Co-Director

Ted Penberthy, Association for Talent Development

Maggie Schaeffer, MSU Denver

Diane Watkins, MSU Denver

# TRACK CHAIRS

## **Course Quality Track**

Michael Erskine, MSU Denver; Karen Kaemmerling, Colorado Mountain College

## **Multimedia for Learning Track**

Diane Watkins, MSU Denver; Scott Houck, MSU Denver

## **Best Practices for Learning Track**

Paul Novak, University of Denver; Manisha Pinge, MSU Denver

## **Blended Learning Track**

Jeff Loats, MSU Denver

## **Social Learning Track**

Ted Penberthy, Association for Talent Development; Taylor Kendal, Teaching with Primary Sources/Library of Congress

## **Teaching Online Track**

Alex McDaniel, MSU Denver; Kathy Keairns, University of Denver

# EVENT STAFF

Misha Fustos

Ed Jacobs

Doug Hoag

James Eck

Claudia Romans

Ryan Jones

Nick Webb

Ben Weglarz

Sara Satar

Tasha Newton

Trang Nguyen

Hideyuki Tokuda

Casey Monson

Gwen Hoang

William Holden

Sharon Smith

Michael Stark

Gustavo Marquez

Maddie Williamson

Melissa Campos-Palomino

# CAFÉ PÉDAGOGIQUE



## What is Café Pédagogique?

Café Pédagogique is a stimulating discussion about teaching and learning with technology in a fun, friendly and relaxed environment complemented by food

and beverages. The Café was invented by Helen Macfarlane for the COLTT conference in 2008 and has been held each year since. It is based on the internationally known Café Scientifique that is similarly relaxed and participatory.

During the Café, people come together in a round-table style setting to hear and discuss views on interesting or controversial educational topics led by someone who is passionate about it. The topic leaders get 5 minutes to talk about the subject to be discussed before there are 25 minutes of questions and answers, and general discussion. The Café is intended to be highly interactive and there will be plenty of opportunities for everyone to share their thoughts and ideas.

## 2014 Topic Leaders

This year's Café Pédagogique will be led by keynote speaker Chuck Dziuban and planning committee member Jeff Loats. We look forward to some great topics and lively discussions.

# NOTES

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