One World One Water Center
Advisory Council
September 9, 2016

Members:
(X: In attendance)

X Jamie Akens
    Jesse Altum
X Amy Beatie
X Barbara Biggs
    Peter Binney
    Rob Buirgy
    Hope Dalton
X John Ecohawk
X Elizabeth Gardener
    Barbara Green
    Dr. Sandra Haynes
    Paul Hindman
X Gregory Hobbs
    James Kircher
    Eric Kuhn
X Paul Lander
X Dan Luecke
X Dr. Barbara Moskal
    Adams Price
    Nicole Seltzer

X Reagan Waskom
    Kenneth Wright

OWOW Center:
(X)

X Tom Cech
X Nona Shipman
X Ale Brown

Guests:
(X)

X Sarah Harmon
X Steve Galpern
I. Welcome & Introductions

II. Committee Updates
   a. Nominating & Development Committee
   Review of Paul and Jesse for Vice Chair. Paul has been named Vice Chair. Welcome and thank you to Paul for taking on this responsibility. Officer elections will be held again in Spring 2017.
   b. Mentorship/Internship Committee
   The OWOW Center connects any internship opportunities with MSU Denver to Molly Weller-Thompson in the Applied Learning Center; it’s a very easy process. Temple scholarship/internship didn’t receive many student applicants, so it will now function under the MSU Denver Undergraduate Research Program. Reagan shared that the most productive internship match-ups at CSU are through Facebook, and students are targeted at Freshman level events. It was also highlighted that we should not pinpoint students by their Major because their hobbies may drive them to an internship. Liz asked Jamie: What would get a student’s attention for an internship? He said that information booths in related fields are good, or to have internships highlighted in a classroom or to have a representative come to a classroom. Maybe have info included in a syllabus? Tom noted that Paul Hindman has retired, and may no longer serve as lead on the Mentorship/Internship Committee. We will revisit the idea of whether or not Paul will still be apart of the Advisory Council. Another suggestion was to connect with professors in Majors that require internships, and to have a list of organizations that have internships. Paul Lander would like to keep the connection with Urban Drainage. This conversation also raised the question: How does the OWOW Center create a more targeted social media presence?
   c. Programming Committee
   They presented two forms that have been created: Guest Speaker Form and an Event Template. Edits can be made as we use the forms. This forms will be added to the OWOW website under Advisory Council Documents. Any suggestions for edits should be made by emailing Ale (amckinn6@msudenver.edu).
   d. Survey Committee
   Reviewed the schedule for survey administration. A suggestion of stating odds of winning one of the prizes for filling out the survey may help encourage participants.

III. Shed ’16 Report & Shed ’17
   SHED’16 is the abbreviated name for the Watershed Summit SHED’16 “Water Is Your Business”. We reviewed the success of the ‘SHED 16 event at the Denver Botanic Gardens. The event will be repeated on June 29, 2017. The OWOW Center and the
Center for Resource Conservation will be leading the effort in 2017 with planning support from the City of Boulder, CWCB, Denver Water, and the DBG. Next year will be more inclusive - include people not in the industry and more culturally diverse. Also, the event will need to have "take aways" - something to bring back to work. Reagan asked if we made money for this event? Yes, 9% was earned by the OWOW Center. Liz suggested connecting with an art professor to allow students to help design the program.

IV. Various OWOW Center Updates
   a. Chalk Art Festival
      The OWOW Center shared a photo of the final design that Jay Jaramillo created for the event on Larimer Square in June. It was estimated that 100,000 people attended the festival each day. Paul would like to continue this connection with art to continue awareness with those outside the industry.
   b. 3rd Annual Student Water Field Conference
      Review of the OWOW Center event last year. Two weeks from today it will return to Grand Junction. Students from all over CO will tour irrigation projects, organic farms, learn about the Colorado River, and view the CSU Research Farm.
   c. Water Efficiency Film
      We have a grant for a 8-9 minute film on water conservation to encourage water efficiency. We will need help or suggestions to promote the film. Liz recommended movies theatres – the previews. Reagan wanted to see the film first before being able to offer suggestions. Targeted audiences is Liz’s main concern. Is the movie more attractive to adults or kids?
   d. Puebla, Mexico
      A study abroad course is proposed to learn about water for 10 days at the University of Puebla (BUAP). We will know if we get the grant in October. Paul has a friend from there for Tom to connect with. Tom asked for guests speakers or be a guide for tours when the BUAP students come to Colorado. Reagan suggested reaching out to knowledgeable people in the water industry that already speak Spanish. Valerie Gates published a Colorado River book in Spanish and English, so there may also be connections there.

V. Fall Water Courses & Minor/Certificate Update
   85 students have signed up for the minor or the certificate since our program started in 2012. Tom and Ale highlighted the courses offered this semester including the class that Hope Dalton is teaching.
VI. Student Success Building Landscape Project – Sarah Harmon

Sarah Harman, Director of the Center for Advanced Visualization and Experiential Analysis (CAVEA) discussed plans to re-landscape the sculpture area in front of the Student Success Building, get rid of most of the bluegrass, and maximize use of the space. Sarah gave us results from the first planning charrette held in August. Ideas included connecting the Tivoli Tap House to the area via a hops garden, and another thought is to conduct research in the area adjacent to the new aerospace and engineering sciences building. A 2nd planning charrette is scheduled for mid-October. The group will have a robust draft by mid-December. Final draft is set for February. Could we get donors to support us to get rid of the grass? What is the square footage of the area? Sarah will get back to us with that information.

VII. Wrap Up

Dan Lueke asked about the funding for the OWOW Center. Tom stated that MSU Denver has provided $181,000 for FY2016-17, and has committed similar funds in the future. However, the OWOW Center still needs to raise $50,000 annually to cover personnel and operating costs.

Tom mentioned that the CWCB provided a $26,000 grant for assessing the current water use on three university campuses – Colorado Mesa University, CU-Boulder, and MSU Denver. A water survey will also be developed for students/faculty/staff on
the campuses. Hopefully people on campus use similar ideas at home. Do we have a champion at other schools? Peter Bulter and the student water organization with Fort Lewis College was suggested.

This meeting was adjorned at 12:54pm
Council members were invited on a guided tour of the Denver Botanic Gardens.