Overview

The One World One Water (OWOW) Center for Urban Water Education and Stewardship was created on August 17, 2011, to offer a water studies curriculum and educational programming that promotes water stewardship and sustainability in the region.

The OWOW Center has three major functions:

1) Offer an interdisciplinary Water Studies minor to complement a wide variety of majors;
2) Provide enriching co-curricular activities; and
3) Enhance water stewardship on and beyond the Auraria Campus by promoting effective use of water resources.

Mission Statement

The mission of an organization is the purpose it serves. The stated mission of the One World One Water Center is:

The One World One Water Center for Urban Water Education and Stewardship at Metropolitan State University of Denver strives to prepare an educated, empowered, solution-oriented Colorado citizenry to protect and preserve our precious water resources.

Vision Statement

The vision of an organization describes how the community will look if the organization is successful in achieving its mission. The stated vision of the One World One Water Center is:

The One World One Water Center for Urban Water Education and Stewardship at Metropolitan State University of Denver strives to be

- Multidisciplinary - to impact students and community members across disciplines, including the interplay of the arts with the more traditional disciplines of law, environment and engineering.
- Inspiring and create successful graduates - to encourage MSU Denver graduates, who receive a water studies minor, to go on to have influential roles in local, regional and global understanding and discussion of water.
- A community educator - to be relevant to the broader community through continuing education, community lectures and events that affect water usage, water policy, and water, sustainability in the region.
**Advisory Council**

The purpose of the OWOW Center Advisory Council is to help the Dean of the College of Professional Studies and the Director of the OWOW Center with program accountability, establishment of internships, fundraising, and as ambassadors for the OWOW Center. Council members offer their expertise by sharing their specific knowledge as it relates to the work of the OWOW Center as needed.

The Advisory Council shall strive to provide the following assistance:

- Work to create relevance, vision, and connections within the water community.
- Serve as ambassadors for the OWOW Center in the community and around the state.
- Provide recommendations for current and future projects, programs, and services to encourage success of the water education program.
- Review and assess specific programs.
- Evaluate the organization as a whole, and provide constructive recommendations for improvement.
- Gather input from or serve as a liaison with key constituencies.
- Provide technical expertise.
- Provide an independent, unbiased sounding board for brainstorming, creating new ventures, or identifying institutional strengths and weaknesses as well as external opportunities.
- Assist with future fundraising efforts as member time and legal constraints permit.
- Provide short- and long-range budget and program planning recommendations.

The Advisory Council will establish committees, which will meet 3-5 times per year, while the entire Advisory Council will meet twice per year. The four initial committees are described below.

**Development Committee**

- **Purpose** – *To ensure the financial sustainability of the OWOW Center by leveraging respective Advisory Council member networks to identify and influence giving opportunities.*

- **Committee Annual Goal**
  - Identify 5-10 new funding opportunities (donors, grants, etc.)

- **OWOW Center Annual Goal**
  - $150,000

**Mentor/Internship Committee**

- **Purpose** – *To develop and sustain a mentorship program and explore internship opportunities for students by utilizing respective Advisory Council networks.*

- **Committee Annual Goals**
  - Connect at least three students with water professionals in a mentor/mentee capacity
  - Identify two new internship opportunities, and coordinate with MSU Denver Applied Learning Center
Collaborate with MSU Denver Applied Learning Center & MSU Denver Career Services on their annual Spring career event

• OWOW Center Goal
  o Develop ongoing networking opportunities between students and water professionals
  o Expand existing internship/career opportunities for students

Programming Committee

• Purpose – To increase OWOW Center’s presence with students, alumni and the surrounding community by increasing the visibility of the Center.

• Committee Annual Goals
  o Develop a written plan for one alumni event, working – work with MSU Denver Alumni Association Office
  o Develop a written plan for two off-campus events
  o Identify three speakers and appropriate student audience on campus - such as inviting Supreme Court Justice Greg Hobbs to visit the Colorado Water Law class.

• OWOW Center Annual Goal
  o Increase number of students in Water Studies minor by 20 students annually
  o Create and maintain database of Water Studies alumni
  o Create LinkedIn network for Water Studies alumni

Survey Committee

• Purpose – To identify key messages and impressions that the OWOW Center and related faculty/classes make on applicable students to improve the Water Studies program and related activities. This will ensure the program’s relevancy to the water community.

• Committee Annual Goal
  o Outline up to ten questions each semester to distribute to students to evaluate Water Studies program for strengths and areas of improvement

• OWOW Center Annual Goal
  o Utilize survey results to improve Water Studies program. Continually evaluate areas for improvement and implement changes.

Nominating Committee

• Purpose - To develop a list of potential new council members when needed.

• Committee Annual Goals
  o To identify ideal nominees who will help contribute to the overall goals of the Advisory Council and the OWOW Center.
• The committee will convene as necessary.

- OWOW Center Annual Goal
  - Utilize the Nominating Committee to maintain a robust and engaged Advisory Council.

**Program Goals**

- **OWOW Center Annual Development Goal** - $150,000

- **OWOW Center Mentor/Internship Goal**
  - Develop ongoing mentoring program between students and water professionals:
  - Increase student/mentor involvement by three groups annually
  - Develop five internship opportunities annually

- **OWOW Center Annual Programming Goal**
  - Increase number of students in Water Studies minor by 20 students annually
  - Create and maintain database of Water Studies alumni
  - Create and maintain LinkedIn network for Water Studies alumni

- **OWOW Center Survey Goal**
  - Utilize survey results to improve Water Studies program.
  - Create or modify classes
  - Monitor success of water certificate program

- Develop detailed Evaluation Plan in 2016

- Assess the skills, strengths and expertise of Advisory Council members and then identify what additional skills, strengths, and expertise are needed for the Council to best serve the OWOW Center.
### One World One Water Center for Urban Water Education and Stewardship Logic Model

**GOAL:** To strive to prepare an educated, empowered, solution-oriented Colorado citizenry to protect and preserve our precious water resources.

<table>
<thead>
<tr>
<th>INPUT</th>
<th>OUTPUTS</th>
<th>OUTCOMES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resources/Inputs</td>
<td>Services/Activities</td>
<td>Amount of Services or “Outputs”</td>
</tr>
<tr>
<td>OWOW supporters and partners</td>
<td>Establish a Water Studies Minor for all MSU Denver students</td>
<td>Core Courses, Electives, Curriculum, Water Studies Certificate</td>
</tr>
<tr>
<td>Advisory Council</td>
<td>Provide educational opportunities for all of Auraria</td>
<td>Educational Events, Contest, Educational Resources</td>
</tr>
<tr>
<td>Water Orgs</td>
<td>Enhance water stewardship beyond campus</td>
<td>Internships, Job Opportunities, Volunteering, Off Campus Events</td>
</tr>
<tr>
<td>Faculty</td>
<td>Students</td>
<td>Intermediate Outcomes</td>
</tr>
<tr>
<td>Students</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WASSUP (Water Association of Student Stewards Urban Program – MSU Denver student water club)</td>
<td></td>
<td>Enrollment in Water Studies Minor and/or water courses</td>
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</tbody>
</table>

**External Factors:** Large quantity of mass messaging on campus, student major department requirements, marketing limitations, course scheduling, and students juggling outside responsibilities, commitments, and stressors.