Committee Details

The purpose of the OWOW Center Advisory Council is to help the Dean of the College of Professional Studies and the Director of the OWOW Center with program accountability, establishment of internships, fundraising, and as ambassadors for the OWOW Center. Council members offer their expertise by sharing their specific knowledge as it relates to the work of the OWOW Center as needed.

The Advisory Council shall strive to provide the following assistance:
- Work to create relevance, vision, and connections within the water community
- Serve as ambassadors for the OWOW Center in the community and around the state
- Provide recommendations for current and future projects, programs, and services to encourage success of the water education program
- Actively participate in Advisory Council activities
- Review and assess specific programs
- Evaluate the organization as a whole, and provide constructive recommendations for improvement
- Gather input from or serve as a liaison with key constituencies
- Provide technical expertise
- Provide an independent, unbiased sounding board for brainstorming, creating new ventures, or identifying institutional strengths and weaknesses as well as external opportunities
- Assist with future fundraising efforts as member time and legal constraints permit
- Provide short- and long-range budget and program planning recommendations

The Advisory Council will establish committees to meet 3-5 times per year, while the entire Advisory Council will meet twice per year. Each committee will consist of 3-8 Council members, a Committee Liaison, and a Committee Leader. The OWOW Center encourages each Council member to participate in at least one Committee.

Committee Liaison’s will be filled by an OWOW staff member, Chair, or Vice-Chair. The Committee Liaison will be responsible for maintaining the relevancy between Committee actions and the OWOW Center. Committee members will select Committee Leaders for a term of one year. Ideally, Committee Liaisons cannot also be Committee Leaders simultaneously.

Committee titles, purpose, and goals may change when necessary and agreed upon by committee members and the OWOW Center.
**Development Committee:**

**Purpose**

To ensure the financial sustainability of the OWOW Center by leveraging respective Advisory Council member networks to identify and influence giving opportunities.

Committee Annual Goal

*Identify 5-10 new funding opportunities (donors, grants, etc.)*

**OWOW Center Annual Goal**

$150,000

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**Mentoring & Internship Committee:**

**Purpose**

To develop and sustain a mentorship program and explore internship opportunities for students by utilizing respective Advisory Council networks.

Committee Annual Goals

- Connect at least three students with water professionals in a mentor/mentee capacity
- Identify two new internship opportunities and coordinate with the MSU Denver Applied Learning Center
- Collaborate with the MSU Denver Applied Learning Center and MSU Denver Career Services on their annual spring career event

**OWOW Center Annual Goals**

- Develop ongoing networking opportunities between students and water professionals
- Expand existing internship and career opportunities for students

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**Programming Committee:**

**Purpose**

To increase OWOW Center’s presence with students, alumni and the surrounding community by increasing the visibility of the Center.

Committee Annual Goals

- Develop a written plan for one alumni event – work with the MSU Denver Alumni Association Office
- Develop a written plan for two off-campus events
- Identify three speakers and appropriate student audience on campus – ex: inviting Supreme Court Justice Greg Hobbs to visit the Colorado Water Law class
OWOW Center Annual Goals

- Increase number of students in Water Studies minor by 20 students annually
- Create and maintain database of Water Studies alumni
- Create LinkedIn network for Water Studies alumni

**Survey Committee:**

*Purpose*

To identify key messages and impressions that the OWOW Center and related faculty/classes make on applicable students to improve Water Studies program and related activities. This will ensure the program's relevancy to the water community.

*Committee Annual Goal*

Outline up to ten questions each semester to distribute to students to evaluate Water Studies program for strengths and areas of improvement

OWOW Center Annual Goal

Utilize survey results to improve Water Studies program. Continually evaluate areas for improvement and implement changes

**Nominating Committee:**

*Purpose*

To develop a list of potential new council members when needed.

*Committee Annual Goals*

- To identify ideal nominees who will help contribute to the overall goals of the Advisory Council and the OWOW Center
- The committee will convene as necessary

OWOW Center Annual Goal

Utilize the Nominating Committee to maintain a robust and engaged Advisory Council