A grade of C- or better is required for each course in this program to count toward the bachelor’s degree. Students should note that programs differ in the minimum grade required.

**Journalism Core**

All journalism majors are required to complete the following courses:

- JRN 1010 - Introduction to Journalism and Mass Media (3)
- JRN 1100 - Journalism Fundamentals (3)
- JRN 2000 - Journalism Techniques and Tactics (2)
- JRN 2100 - Reporting (3)
- JRN 2210 - Beginning Layout & Design (3)
- JRN 4500 - Ethical and Legal Issues in Journalism (3)

**Core Subtotal:** 17 credit hours

**Concentration Courses**

- JRN 2700 - Fundamentals of Public Relations (3)
- JRN 3700 - Public Relations Writing (3)
- JRN 3980 - Internship: Journalism (3)
- JRN 4700 - Public Relations Strategic Planning (3)
- JRN 4710 - Public Relations Campaigns (3)
- MKT 3000 - Principles of Marketing

**Concentration Subtotal:** 18 credit hours

**Electives**

Choose at least 6 credit hours:

- ANT 2330 - Cross Cultural Communication (3)
- COM 2400 - Basic Video Editing (3)
- COM 2430 - Introduction to Media Production (3)
- COM 2450 - Basic Interactive Production (3)
- COM 3450 - Intermediate Interactive Production (3)
- COM 3470 - Writing for Interactive Media (3)
- HSP 2010 - Principles of Nonprofit Organizations (3)
- HSP 3220 - Conflict Resolution and Decision Making (3)
- JRN 2600 - Introduction to Photojournalism (3)
- JRN 3200 - News Editing (3)
- JRN 3300 - Multimedia Journalism I (3)
- JRN 3400 - Short-Form Feature Articles (3)
- JRN 3500 - Topics in Journalism: Variable Topics (1-3)
- JRN 3510 - Portfolio Presentation (1)
- JRN 4210 - Advanced Layout and Design (3)
- JRN 4300 - Multimedia Journalism II (3)
- JRN 4400 - Long-Form Feature Articles (3)
- JRN 4890 - Social Documentary (1-6)
- MKT 3110 - Advertising Management (3)
- MKT 3120 - Promotional Strategy (3)
- PSC 2030 - Politics in the Media (3)
Public Relations Concentration: 41 Credit Hours Total

As a reminder to all degree-seeking students, COLLEGE DEGREE REQUIREMENTS ARE:

• Complete a minimum of 120 credit hours
• Complete all general studies requirements
• Complete a minimum of 40 upper division credit hours
• Complete a Major/Minor combination, a double or extended major

Reminder: No more than 7 semester hours in music ensemble will be counted towards a bachelor's degree for students who are not majoring in music.