Speech Communication - Rhetoric & Public Address Concentration, B.A.
Department of Communication Arts & Sciences, 303-556-3033, Central 120
College of Letters, Arts and Sciences

This sheet applies to the 2014-15 catalog only. It does not replace the full catalog or departmental advising sheets as official statements of requirements. Students with declared majors must work with a faculty advisor on course selection and sequencing to ensure a timely graduation.

<table>
<thead>
<tr>
<th>General Studies</th>
<th>33 min</th>
<th>Students who have reached junior standing (60 hrs) should request a CAPP (graduation compliance report) and review it with a faculty advisor.</th>
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</thead>
<tbody>
<tr>
<td>Major courses</td>
<td>42</td>
<td></td>
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<tr>
<td>Minor</td>
<td>18 min</td>
<td></td>
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<tr>
<td>Electives</td>
<td>27</td>
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<tr>
<td><strong>Total to graduate (min. 40 hrs upper division)</strong></td>
<td><strong>120 min</strong></td>
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*TO BE COMPLETED WITHIN FIRST 30 COLLEGE-LEVEL CREDIT HOURS

**Written Communication**

___ ENG 1010 (3 hrs) Composing Arguments*  
Or ENG 1008/1009 (6 hrs.) Intro to Composition, Parts 1 & 2*  
___ ENG 1020 (3 hrs) Freshman Comp: Analysis, Research, & Documt.  
(ENG 1020 must be completed within 45 credit hours)

**Oral Communication**

___ SPE 1010 (3 hrs.) Public Speaking

**Quantitative Literacy**

___ (3 hrs)

**Arts and Humanities** May not be SPE courses.

___ (3 hrs.)  
___ (3 hrs.)

**Historical**

___ (3 hrs.)

**Natural and Physical Sciences**

___ (3 hrs.)  
___ (3 hrs.)

**Social and Behavioral Sciences I**

___ (3 hrs.)

**Social and Behavioral Sciences II** May not be a SPE course.

___ (3 hrs.)

**Global Diversity** may be satisfied within General Studies. May not be a SPE course.

___(3 hrs.)

MAJOR COURSES - See a Faculty Advisor in CAS department

Note: C- or better required in all courses required for SPE major.

___ SPE 1301 (3 hrs) Communication Inquiry  
___ SPE 2301 (3 hrs) Communication Theory  
___ SPE 3301 (3 hrs) Rhetorical Foundations of Communication  
___ SPE 4301 (3 hrs) Communication Ethics

**Rhetoric & Public Address Concentration required courses:**

___ SPE 1020 (3 hrs) Communication in Action  
___ SPE 2110 (3 hrs) Discussion Methods  
___ SPE 2730 (3 hrs) Communication and Conflict  
___ SPE 3010 (3 hrs) Advanced Public Speaking  
___ SPE 3050 (3 hrs) Intercollegiate Forensics  
___ SPE 3080 (3 hrs) Great American Speakers  
___ SPE 3100 (3 hrs) Business and Professional Speaking  
___ SPE 3160 (3 hrs) Communication in Politics  
___ SPE 3740 (3 hrs) Foundations of Speech and Thought  
___ SPE 4050 (3 hrs) Advanced Intercollegiate Forensics  
___ SPE 4120 (3 hrs) Freedom of Speech  
___ SPE 4200 (3 hrs) Gender in Popular Culture  
___ SPE 431x (3 hrs) Trends in Communication Studies: Var Topics  
___ THE 3200 (3 hrs) Performance of Literature I: Solo

___ Multicultural Req may be satisfied in General Studies, major, minor, or electives

MINOR (required) Cannot be SPE minor

ELECTIVES
Where Communication Studies Graduates are Now

ABC Television Network  Manager, Producer
American Airlines  Communication Engineers
Anthem Blue Cross  Sr. Account Manager
Bank of America  Asst. VP
Blue Shield  National Account Rep
Children’s Hospital Colorado  Aide
City of Boulder  Water Plant Chief
City of St. Cloud  Marketing Coordinator
City of Thornton  Communication Technician
Clear Channel  Assistant Program Director
Communications CPC  
Comcast  TV Producer
Denver Health  Human Resources Assistant
Denver Police  Manager
DPS  Principal
ESPN Radio  Radio Producer
Greenhorn Valley News  Editor/Advertisement Manager
State Capital  Director of Communication
KABC 7  News Writer/Producer
Time Warner Cable  Sr. Sales Support
United States Marine Corps  Attorney
United States Mint  Public Affairs Specialist
University of Denver  Director of Facilities & Operations

See Alumni Testimonial at http://www.msudenver.edu/cas/alumni/

Skills Most Sought After by Employers are learned in a Communication Major

Communications Skills (listening, verbal, written). By far, the one skill mentioned most often by employers is the ability to listen, write, and speak effectively. Successful communication is critical in business.

Analytical/Research Skills. Deals with your ability to assess a situation, seek multiple perspectives, gather more information if necessary, and identify key issues that need to be addressed.

Computer/Technical Literacy. Almost all jobs now require some basic understanding of computer hardware and software, especially word processing, spreadsheets, and email.

Flexibility/Adaptability/Managing Multiple Priorities. Deals with your ability to manage multiple assignments and tasks, set priorities, and adapt to changing conditions and work assignments.

Interpersonal Abilities. The ability to relate to your co-workers, inspire others to participate, and mitigate conflict with co-workers is essential given the amount of time spent at work each day.

Leadership/Management Skills. While there is some debate about whether leadership is something people are born with, these skills deal with your ability to take charge and manage your co-workers.

Multicultural Sensitivity/Awareness. There is possibly no bigger issue in the workplace than diversity, and job-seekers must demonstrate a sensitivity and awareness to other people and cultures.

Planning/Organizing. Deals with your ability to design, plan, organize, and implement projects and tasks within an allotted timeframe. Also involves goal-setting.

Problem-Solving/Reasoning/Creativity. Involves the ability to find solutions to problems using your creativity, reasoning, and past experiences along with the available information and resources.

Teamwork. Because so many jobs involve working in one or more workgroups, you must have the ability to work with others in a professional manner while attempting to achieve a common goal.