Where Communication Studies Graduates are Now

ABC Television Network          Manager, Producer
American Airlines               Communication Engineers
Anthem Blue Cross               Sr. Account Manager
Bank of America                 Asst. VP
Blue Shield                     National Account Rep
Children’s Hospital Colorado    Aide
City of Boulder                 Water Plant Chief
City of St. Cloud               Marketing Coordinator
City of Thornton                Communication Technician
Clear Channel                  Assistant Program Director
Communications                 CPC
Comcast                        TV Producer
Denver Health                  Human Resources Assistant
Denver Police                   Manager
DPS                            Principal
ESPN Radio                     Radio Producer
Greenhorn Valley News           Editor/Advertisement Manager
State Capital                  Director of Communication
KABC 7                         News Writer/Producer
Time Warner Cable              Sr. Sales Support
United States Marine Corps     Attorney
United States Mint             Public Affairs Specialist
University of Denver           Director of Facilities & Operations

See Alumni Testimonial at http://www.msudenver.edu/cas/alumni/

Skills Most Sought After by Employers are learned in a Communication Major

Communications Skills (listening, verbal, written). By far, the one skill mentioned most often by employers is the ability to listen, write, and speak effectively. Successful communication is critical in business.

Analytical/Research Skills. Deals with your ability to assess a situation, seek multiple perspectives, gather more information if necessary, and identify key issues that need to be addressed.

Computer/Technical Literacy. Almost all jobs now require some basic understanding of computer hardware and software, especially word processing, spreadsheets, and email.

Flexibility/Adaptability/Managing Multiple Priorities. Deals with your ability to manage multiple assignments and tasks, set priorities, and adapt to changing conditions and work assignments.

Interpersonal Abilities. The ability to relate to your co-workers, inspire others to participate, and mitigate conflict with co-workers is essential given the amount of time spent at work each day.

Leadership/Management Skills. While there is some debate about whether leadership is something people are born with, these skills deal with your ability to take charge and manage your co-workers.

Multicultural Sensitivity/Awareness. There is possibly no bigger issue in the workplace than diversity, and job-seekers must demonstrate a sensitivity and awareness to other people and cultures.

Planning/Organizing. Deals with your ability to design, plan, organize, and implement projects and tasks within an allotted timeframe. Also involves goal-setting.

Problem-Solving/Reasoning/Creativity. Involves the ability to find solutions to problems using your creativity, reasoning, and past experiences along with the available information and resources.

Teamwork. Because so many jobs involve working in one or more workgroups, you must have the ability to work with others in a professional manner while attempting to achieve a common goal.
Speech Communication - Organizational Communication Concentration, B.A.

Department of Communication Arts & Sciences, 303-556-3033, Central 120

College of Letters, Arts and Sciences

This sheet applies to the 2015-16 catalog only. It does not replace the full catalog or departmental advising sheets as official statements of requirements. Students with declared majors must work with a faculty advisor on course selection and sequencing to ensure a timely graduation.

**General Studies**

33 min

Students who have reached junior standing (60 hrs) should request a CAPP (graduation compliance report) and review it with a faculty advisor.

**Major courses**

42

**Minor**

18 min

**Electives**

27

**Total to graduate (min. 40 hrs upper division)**

120 min

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**TO BE COMPLETED WITHIN FIRST 30 COLLEGE-LEVEL CREDIT HOURS**

**Written Communication**

___ ENG 1010 (3 hrs) Composing Arguments*

or ENG 1008/1009 (6 hrs.) Intro to Composition, Parts 1 & 2*

___ ENG 1020 (3 hrs) Freshman Comp: Analysis, Research, & Documt. (ENG 1020 must be completed within 45 credit hours)

**Oral Communication***

___ SPE 1010 (3 hrs.) Public Speaking

**Quantitative Literacy***

___ (3 hrs.)

**Arts and Humanities** May not be SPE courses.

___ (3 hrs.)

___ (3 hrs.)

**Historical**

___ (3 hrs.)

**Natural and Physical Sciences**

___ (3 hrs.)

___ (3 hrs.)

**Social and Behavioral Sciences I**

___ (3 hrs.)

**Social and Behavioral Sciences II** May not be a SPE course.

___ (3 hrs.)

**Global Diversity** may be satisfied within General Studies. May not be a SPE course.

___ (3 hrs.)

**Multicultural Req** may be satisfied in General Studies, major, minor, or electives

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**MAJOR COURSES - See a Faculty Advisor in CAS department**

Note: C- or better required in all courses required for SPE major.

___ SPE 1301 (3 hrs) The Communication Perspective (Comm Inquiry)

___ SPE 2301 (3 hrs) Communication Theory

___ SPE 3301 (3 hrs) Rhetorical Foundations of Communication

___ SPE 4301 (3 hrs) Communication Ethics

**Organizational Communication Concentration required courses:**

___ SPE 2160 (3 hrs) Organizational Communication Theory

___ SPE 3165 (3 hrs) Organizational Identity

___ SPE 4160 (3 hrs) Advanced Organizational Communication

___ SPE 4790 (3 hrs) Comm Theory Building & Research Methodology (Sen Exp)

**Organizational Communication Electives – Choose 18 hours with CAS advisor:**

___ SPE 1710 (3 hrs) Interpersonal Communication

___ SPE 2400 (3 hrs) Electronic Media and Society

___ SPE 2710 (3 hrs) Team and Group Communication

___ SPE 2720 (3 hrs) Nonverbal Communication

___ SPE 2730 (3 hrs) Communication and Conflict

___ SPE 3090 (3 hrs) Arguing Constructively

___ SPE 3100 (3 hrs) Business and Professional Speaking

___ SPE 3110 (3 hrs) Organizational Leadership

___ SPE 3170 (3 hrs) Interpersonal Negotiation

___ SPE 3172 (3 hrs) Mediating Conflict

___ SPE 3200 (3 hrs) Water Conflict

___ SPE 3710 (3 hrs) High Performance Teams

___ SPE 3760 (3 hrs) Diversity and Communication in the U.S.

___ SPE 3980 - Internship in Communication Studies Credits: 1-6

___ SPE 4100 (3 hrs) Techniques of Persuasion

___ SPE 4160 (3 hrs) Advanced Organizational Communication

___ SPE 4200 (3 hrs) Gender in Popular Culture

___ SPE 431x (3 hrs) Trends in Communication Studies: Variable Topics

___ SPE 4700 (3 hrs) Communication and the Trainer

___ SPE 4750 (3 hrs) Communication Strategies for Effecting Change

___ Other SPE electives selected with the SPE faculty advisor

**MINOR (required) Cannot be SPE minor**

**ELECTIVES**