Speech Communication - Broadcasting Concentration, B.A.
Department of Communication Arts & Sciences, 303-556-3033, Central 120
College of Letters, Arts and Sciences
Catalog 14-15

This sheet applies to the 2014-15 catalog only. It does not replace the full catalog or departmental advising sheets as official statements of requirements. Students with declared majors must work with a faculty advisor on course selection and sequencing to ensure a timely graduation.

*TO BE COMPLETED WITHIN FIRST 30 COLLEGE-LEVEL CREDIT HOURS

Written Communication
___ ENG 1010 (3 hrs) Composing Arguments* 
or ENG 1008/1009 (6 hrs.) Intro to Composition, Parts 1 & 2*
___ ENG 1020 (3 hrs) Freshman Comp: Analysis, Research, & Documt. 
(ENG 1020 must be completed within 45 credit hours)

Oral Communication*
___ SPE 1010 (3 hrs.) Public Speaking

Quantitative Literacy*
___ (3 hrs)

Arts and Humanities May not be SPE courses.
___ (3 hrs.)
___ (3 hrs.)

Historical
___ (3 hrs.)

Natural and Physical Sciences
___ (3 hrs.)
___ (3 hrs.)

Social and Behavioral Sciences I
___ (3 hrs.)

Social and Behavioral Sciences II May not be a SPE course.
___ (3 hrs.)

Global Diversity may be satisfied within General Studies. May not be a SPE course.
___ (3 hrs.)

___ Multicultural Req may be satisfied in General Studies, major, minor, or electives

MAJOR COURSES - See a Faculty Advisor in CAS department
Note: C- or better required in all courses required for SPE major.

___ SPE 1301 (3 hrs) Communication Inquiry
___ SPE 2301 (3 hrs) Communication Theory
___ SPE 3301 (3 hrs) Rhetorical Foundations of Communication
___ SPE 4301 (3 hrs) Communication Ethics

Broadcasting Concentration required courses:
___ SPE 2400 (3 hrs) Electronic Media and Society
___ SPE 3400 (3 hrs) Media Industries
___ SPE 3440 (3 hrs) Television Production 
or SPE 3480 (3 hrs) Workshop in Radio Production
___ SPE 4440 (3 hrs) Advanced Television Production 
or SPE 4470 (3 hrs) TV Criticism: Production & Content 
or SPE 4480 (3 hrs) Advanced Radio Production
___ SPE 4120 (3 hrs) Freedom of Speech (Senior Experience)

Broadcasting Electives – Choose 15 hours with advisor in CAS:
___ SPE 3420 (3 hrs) Process and Effects of Mass Communication
___ SPE 3430 (3 hrs) Performance for Broadcast
___ SPE 3460 (3 hrs) Audio Production
___ SPE 3480 (3 hrs) Workshop in Radio Production
___ SPE 3490 (3 hrs) Cinema as Communication
___ SPE 3980 (var. hrs) Internship in Speech Communication 
___ SPE 4100 (3 hrs) Techniques of Persuasion
___ SPE 4200 (3 hrs) Gender in Popular Culture
___ SPE 431X (3 hrs) Trends in Communication Studies: Var. Topics
___ SPE 4410 (3 hrs) The Denver Media Roadshow
___ SPE 4420 (3 hrs) On-Air Broadcasting
___ SPE 4430 (3 hrs) Electronic Media Management
___ SPE 4440 (3 hrs) Advanced Television Production
___ SPE 4450 (3 hrs) Writing for Broadcast Journalism
___ SPE 4470 (3 hrs) TV Criticism: Production & Content
___ SPE 4480 (3 hrs) Advanced Radio Production

MINOR (required) Cannot be SPE minor

ELECTIVES