

# Journalism, B.A., Public Relations Concentration

303-556-3485 Central Classroom 119

College of Professional Studies

Catalog 14-15

This sheet applies to the 2014-15 catalog *only*. It does not replace the full catalog or departmental advising sheets as official statements of requirements. Students with declared majors *must* work with a faculty advisor on course selection and sequencing to ensure a timely graduation.

General Studies	33 min
Major courses	41
Minor courses	18 min
Electives	28
<b>Total to graduate (min. 40 upper division hours)</b>	<b>120</b>

Students who have reached junior standing (60 hrs) should request a CAPP (graduation compliance report) and review it with a faculty advisor.

## **\*TO BE COMPLETED WITHIN FIRST 30-CREDIT HOURS AT MSU DENVER**

### Written Communication

- ENG 1010 (3 hrs.) Composing Arguments\*  
**or**  ENG 1008/1009 (6 hrs.) Intro to Composition I & II\*  
 ENG 1020 (3 hrs.) Freshman Comp: Anly, Rsrch, & Documt. (must be completed within 45-credit hours)

### Oral Communication\*

(3 hrs.)

### Quantitative Literacy\*

(3 hrs.)

### Arts and Humanities

(3 hrs.)

(3 hrs.)

### Historical

(3 hrs.)

### Natural and Physical Sciences

(3 hrs.)

(3 hrs.)

### Social and Behavioral Sciences I

(3 hrs.)

### Social and Behavioral Sciences II

(3 hrs.)

### Global Diversity

(3 hrs.) may be satisfied within General Studies

## MAJOR COURSES (Please see a Faculty Advisor)

Students must receive a C- or better in all courses.

### CORE:

#### **JRN 1010 (3 hrs) Introduction to Journalism & Mass Media**

JRN 1100 (3 hrs) Journalism Fundamentals

JRN 2000 (2 hrs) Journalism Techniques & Tactics

JRN 2100 (3 hrs) Reporting

JRN 2210 (3 hrs) Beginning Layout & Design

JRN 4500 (3 hrs) Ethical & Legal Issues in Journalism

### Public Relations Concentration:

JRN 2700 (3 hrs) Fundamentals of Public Relations

JRN 3700 (3 hrs) Public Relations Writing

JRN 3980 (3 hrs) Internship: Journalism

JRN 4700 (3 hrs) Public Relations Strategic Planning

JRN 4710 (3 hrs) Public Relations Campaigns

MKT 3000 (3 hrs) Principles of Marketing

Electives: Select at least 6 hours: See university catalog for listing of courses

### Multicultural Requirement

(may be satisfied within General Studies, major, minor or elective)

**MINOR** (required)

**ELECTIVES**