# Journalism, B.A., Public Relations Concentration

303-556-3485 Central Classroom 119  
College of Professional Studies  
Catalog 14-15

This sheet applies to the 2014-15 catalog only. It does not replace the full catalog or departmental advising sheets as official statements of requirements. Students with declared majors must work with a faculty advisor on course selection and sequencing to ensure a timely graduation.

<table>
<thead>
<tr>
<th>General Studies</th>
<th>33 min</th>
<th>Students who have reached junior standing (60 hrs) should request a CAPP (graduation compliance report) and review it with a faculty advisor.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Major courses</td>
<td>41</td>
<td></td>
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<tr>
<td>Minor courses</td>
<td>18 min</td>
<td></td>
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<tr>
<td>Electives</td>
<td>28</td>
<td></td>
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<tr>
<td>Total to graduate (min. 40 upper division hours)</td>
<td>120</td>
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*TO BE COMPLETED WITHIN FIRST 30-CREDIT HOURS AT MSU DENVER

**Written Communication**

___ ENG 1010 (3 hrs.) Composing Arguments*  
or ENG 1008/1009 (6 hrs.) Intro to Composition I & II*  
___ ENG 1020 (3 hrs.) Freshman Comp: Anly, Rsrch, & Documt. (must be completed within 45-credit hours)

**Oral Communication**

___ (3 hrs.)

**Quantitative Literacy**

___ (3 hrs.)

**Arts and Humanities**

___ (3 hrs.)  
___ (3 hrs.)

**Historical**

___ (3 hrs.)

**Natural and Physical Sciences**

___ (3 hrs.)  
___ (3 hrs.)

**Social and Behavioral Sciences I**

___ (3 hrs.)

**Social and Behavioral Sciences II**

___ (3 hrs.)

**Global Diversity**

___ (3 hrs.) may be satisfied within General Studies

**MAJOR COURSES (Please see a Faculty Advisor)**  
Students must receive a C- or better in all courses.

**CORE:**

___ JRN 1010 (3 hrs) Introduction to Journalism & Mass Media  
___ JRN 1100 (3 hrs) Journalism Fundamentals  
___ JRN 2000 (2 hrs) Journalism Techniques & Tactics  
___ JRN 2100 (3 hrs) Reporting  
___ JRN 2210 (3 hrs) Beginning Layout & Design  
___ JRN 4500 (3 hrs) Ethical & Legal Issues in Journalism

Public Relations Concentration:

___ JRN 2700 (3 hrs) Fundamentals of Public Relations  
___ JRN 3700 (3 hrs) Public Relations Writing  
___ JRN 3980 (3 hrs) Internship: Journalism  
___ JRN 4700 (3 hrs) Public Relations Strategic Planning  
___ JRN 4710 (3 hrs) Public Relations Campaigns  
___ MKT 3000 (3 hrs) Principles of Marketing

Electives: Select at least 6 hours: See university catalog for listing of courses

___ Multicultural Requirement  
(may be satisfied within General Studies, major, minor or elective)

**MINOR (required)**

**ELECTIVES**