Journalism, B.A., Public Relations Concentration
303-556-3485
Central Classroom 209

This sheet applies to the 2011-2012 catalog only. It does not replace the full catalog or departmental advising sheets as official statements of requirements. Students with declared majors must work with a faculty advisor on course selection and sequencing to ensure a timely graduation.

General Studies

Major courses

Minor courses

Electives

Total to graduate (min. 40 hrs upper division)

33 min

42

18 min

27

120 min

Students who have reached junior standing (60 hrs) should request a CAPP (graduation compliance report) and review it with a faculty advisor.

GENERAL STUDIES
Composition
___ ENG1010-3 Freshman Comp: the Essay
___ ENG1020-3 Freshman Comp: Anal., Rsrch & Docum.

Mathematics
___ -3

Communications
___ -3
___ Level II foreign language or equivalent proficiency required

Historical
___ -3

Arts & Letters
___ -3
___ -3

Social Sciences may not be JRN course
___ -3
___ -3

Natural Sciences
___ -3
___ -3

Multicultural Requirement
(may be satisfied within General Studies, major, minor or electives)
___ -3

MAJOR COURSES

___ JRN 1010-3 Introduction to Journalism & Mass Media
___ JRN 1200-3 Beginning Editing
___ JRN 2210-3 Beginning Layout and Design
___ JRN 4500-3 Ethical & Legal Issues in Journalism (Sr. Exp.)

Public Relations Emphasis

___ JRN 1110-3 Media Writing
___ JRN 2700-3 Fundamentals of Public Relations
___ JRN 3700-3 Public Relations Writing
___ *JRN 3983-3 Cooperative Education: Public Relations
___ JRN 4700-3 Public Relations Strategic Planning
___ MKT 3000-3 Principles of Marketing
___ SPE 3100-3 Business & Professional Speaking
___ SPE 3440-3 Television Production
___ SPE 4100-3 Techniques of Persuasion

*This course may be taken more than once with the permission of the department chair.

Major Electives – Select 3 hours of approved electives (see catalog) in consultation with a faculty advisor.
___ -3

NOTE: Journalism majors are required to take four semesters of one foreign language or prove their proficiency in a language other than English.

MINOR (Required)

GENERAL ELECTIVES

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