



DEPARTMENT OF JOURNALISM AND MEDIA PRODUCTION



ABOUT US Our Mission is to prepare graduates for professional careers relevant to their chosen area of study. We help students grow, excel and achieve success through a relevant, high quality and inspiring academic experience. We teach our students to illuminate the human condition through the written word and the capturing of critical moments with still, video and multimedia formats, in a diverse and dynamic urban university environment.



STUDENT OPPORTUNITIES JMP provides students with hands-on experience in six media production fields: Broadcast Journalism, Journalism, Media Production & Leadership, Public Relations, Technical Writing & Editing, and Video Production. We offer media production equipment, computer labs, and broadcast journalism/video production studio space to help facilitate practical and real-world learning experiences. Our courses allow students to explore their own interests, use their voices, and participate in projects working with internal and external clients.



WHAT MAKES US SPECIAL Our students earn expertise across multiple disciplines making them more marketable in their fields upon graduation. Journalism students can obtain Technical Writing and Editing skills for the expanding technology sector while Video Production students gain studio and broadcasting skills. Our Media Production and Leadership program offers project management and teamwork skills. Did you know? We are one of the few universities who offer a Public Relations degree.



ALUMNI QUOTE "I love that I was able to dig into most aspects of journalism...You can do podcasting, you can do layout and design for a magazine, you can do all of that and see what you're drawn to..."
- Andrea Herrera, 2018

STUDENT QUOTE

"Let me begin by saying how proud I am to be a part of the journalism community at MSU Denver. I have had such amazing professors who have worked so hard to educate and prepare me for my future."

- Heather Davi



CONTACT US

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DEPT. OF JOURNALISM AND MEDIA PRODUCTION

| Bachelor of Arts



COLLEGE OF LETTERS,
ARTS AND SCIENCES

Experiential Major Map

	First Year	Middle Years	Last Year
Cultivate Learning & Academic Excellence	<ul style="list-style-type: none"> Attend Orientation and register for classes Meet with your academic advisor to map out your course journey Complete scholarship financial aid application 	<ul style="list-style-type: none"> Declare your major Consider adding a minor or certificate in another field Check your Degree Progress Report and meet with your advisor 	<ul style="list-style-type: none"> Work with an advisor to ensure you have no outstanding course requirements Complete your senior capstone Apply to graduate
Engage Globally and Locally	<ul style="list-style-type: none"> Research potential study abroad options Speak with professors about opportunities within your department Join a student organization and start getting connected on campus 	<ul style="list-style-type: none"> Speak with a professor about research opportunities in your department Attend speaker and special events hosted by the department Seek out other hands-on learning experiences 	<ul style="list-style-type: none"> Integrate electives with a global or local focus Participate in multicultural events around campus Take advantage of spaces to practice your leadership skills
Prepare for Postgraduation Success	<ul style="list-style-type: none"> Check out on-campus and career aligned jobs on Career Link Begin to develop and explore a career pathway Build your early experience resume 	<ul style="list-style-type: none"> Connect with the C2 Hub on professional mentoring and networking opportunities Attend career fair Attend C2 Hub career workshops and events 	<ul style="list-style-type: none"> Update your resume early & often Drop into the C2 Hub's Career Lab Secure an internship or career aligned part time job to develop essential skills for graduation

Academic Success Checklist

- Discover library resources
- Book an appointment with your academic advisor
- Visit the writing and tutoring center
- Complete FASFA and academic scholarship applications

Employment in media and communication occupations is projected to grow 14 percent from 2020 to 2030, faster than the average for all occupations, and will result in about 151,500 new jobs.

(U.S. Bureau of Labor Statistics)

Career Development Checklist

- Update your resume early & often
- Drop into the C2 Hub's Career Lab
- Secure an internship or career aligned part time job to develop essential skills for graduation

Career Information

What skills do employers want?

- Technology driven storytellers
- Critical thinkers
- Ethical media producers
- Problem solvers
- Leadership potential

This major gives me the skills to:

- Define integrity through DEIB and HSI standards and practices within our community
- Practice the media ethical guidelines defined by professional organizations that represent our disciplines
- Promote and establish media literacy, creativity, and critical thinking skills for our next generation of leaders

Find work across a variety of fields including, but not limited to:

- Announcers
- Broadcast Writers
- Reporters
- Journalists
- Correspondents
- Film and Video Editors
- Camera Operators

